

The 2012 Aviation Leadership Forum “Leaders and Leadership; Co-Creating Change” is about you and your organization. Leading from within and learning from the best are ways that every organization can improve and move forward and maximize their capacity to respond to the changing world around them. The 2012 Forum brings together top performers - leaders in creating safer and better run businesses - to share the tools needed to move to the next level.

What is the Aviation Leadership Forum?

Founded in 2008 the Aviation Leadership Forum provides an opportunity for industry professionals to collaborate and discuss the critical nature of leadership development in organizational and industry safety standards. Topics and round-table discussions include corporate leadership, cultural change, safety and organizational performance standards. This impactful one-day event is held annually in Richmond, British Columbia and continues to expand to a widening range of delegate participants and corporate sponsors.

Why is the Aviation Leadership Forum so successful?

What sets this Forum apart from other conferences is focus; this forum was created to evoke discussion and change in an insightful environment as a replacement to a passive conference format. Sought-after guest speakers crystalize the important concepts of their presentations into an intense session of no more than 30 minutes. They will also provide delegates with tools they can use to implement change. The Forum then provides organized, facilitated round-table discussions where the delegates can use these tools to maximize the learning and absorption of key concepts that take the learning potential to the next level.

Speakers

The impressive line-up of speakers at recent Aviation Leadership Forum events has included: Catherine Roome (BC Safety Authority), Darcy Rezac (Vancouver Board of Trade), Gerry Binema (Safety Consultant), Tracey Medve (President-Canadian North), Michael O'Brien (YVR Airport Authority), Janet Austin (YWCA CEO & Vancouver Board of Trade), Gary Grass (Omega Aviation), Judy Cameron (Air Canada), Bill Yearwood (TSB), Mike Plottel (Director Safety, WestJet), Jamie Molloy (Harbour Air), and many more. This year we are pleased to announce that our speakers will include Wendy Tadros, Chair of the Transportation Safety Board in Ottawa, and Tom Dodt, Chief Engineer, Air Safety Investigations from Boeing Aircraft in Seattle.

Excitement is generating already for the 5th annual Aviation Leadership Forum, cohosted by the Aviation Leadership Foundation and the Women in Aviation-Sea to Sky Chapter. But this forum can't happen without the help of our sponsors, those willing to publicly show their support for this motivational leadership initiative.

Sponsorship request

By participating as a sponsor, your organization will benefit from extended exposure through **media campaigns** and **promotional efforts** directed toward the aviation community, industry professionals and the travelling public.

Below are the levels of sponsorship and benefits to organizations or individuals supporting the 2012 Forum:

<i>Diamond Sponsor</i>	<i>\$2500.00</i>	<i>Includes 10 complimentary registrations</i>
<i>Platinum Sponsor</i>	<i>\$1500.00</i>	<i>Includes 5 complimentary registrations</i>
<i>Gold Sponsor</i>	<i>\$1000.00</i>	<i>Includes 3 complimentary registrations</i>
<i>Silver Sponsor</i>	<i>\$ 500.00</i>	<i>Includes 2 complimentary registrations</i>
<i>Bronze Sponsor</i>	<i>\$ 250.00</i>	<i>Includes 1 complimentary registration</i>

- Your **company logo** will be featured as a Sponsor on print material promoting the event.
- Your **logo/link** will be on both the Women in Aviation and Aviation Leadership Forum website.
- Connection with your Social Media on Twitter, Facebook, Linked-In and/or Google+
- You may proudly display your **company banner** at the event.
- Opportunity to place **company literature** into the delegate package.
- Opportunity to provide a **promotional item** for each delegate.
- Each sponsorship level includes a number of **complimentary registrations** to the event.
- **Networking opportunities** with fellow safety and leadership professionals.

To register as a Sponsor or request additional information, please contact:

Marcia Strang at mstrang@aviationleadership.com

Thank you for your support for the Aviation Leadership Forum.

Sincerely,

Your Aviation Leadership Forum Executive.

If you have any questions please contact Marcia Strang at the email address above or 604.276.6315

